

The Borough of Sea Girt  
321 Baltimore Blvd.  
Sea Girt, NJ 08750



**Sea Girt**  
*New Jersey*  
WHERE THE CEDARS MEET THE SEA

Tel 732-449-9433  
Fax 732-974-8296

**June, 2022**

**Dear Sea Girt business owner,**

The Borough of Sea Girt is beginning the production of our 2023 annual **municipal calendar**.

Would you consider advertising your business in a full color publication continually used by the Borough of Sea Girt residents and businesses for an entire year? The 2022 calendar was entirely funded by local **Sea Girt business owners!**

Valued for its comprehensive listings of municipal services, this eagerly anticipated publication is mailed or distributed to over 1000 Sea Girt residences and businesses each December. Additional copies are available at the library, churches and public buildings throughout the year, a prime target market.

As an extra bonus, the ads will also be featured in an electronic PDF version that is posted on the Borough's website <https://www.seagirt-nj.gov/home/news/complementary-2022-sea-girt-calendars> which gets hundreds of visits per month.

Available in various sizes and prices, there's an ad to fit most any budget.

**All ad sizes are approximate:** The **business card ad** will be displayed randomly throughout the calendar. The **quarter page monthly ad** will be placed opposite a month of the year shared with a picture from the photo contest. The **quarter page casual ad** will be placed among the Borough's information pages. The **front/back cover page ads** will be presented strategically on the front or back of calendar.

- 3.5" x 2" (**business card size**) - \$300 each, limited spots
- 11" wide x 3.5" tall (**quarter page monthly**) \$700 each, 12 spots
- 11" wide x 3.5" tall (**quarter page casual**) \$600 each, 6 spots
- 3" x 3" (front cover) - \$850 each, limited spots available
- 3" x 3" (back cover) - \$750 each, limited spots available

To take advantage of this special offer or to get more information, please call or email Sea Girt Borough Hall 732-449-9433, x126 / [rlyster@seagirtboro.com](mailto:rlyster@seagirtboro.com) **the ad submission deadline is October 21.**

Advertisers should submit their ads in a **PDF file format**, copy is subject to Borough approval.

Sincerely yours,  
*Rick Lyster*  
Office Assistant  
732-449-9433 x126



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- **All artwork must be sent in via email, and formatted as either a PDF to the exact dimensions listed on the previous pages to [rlyster@seagirtboro.com](mailto:rlyster@seagirtboro.com)**
- Checks made payable to: The Borough of Sea Girt
- Mail or drop off payment to: Finance Department, 321 Baltimore Blvd. Sea Girt NJ 08750
- Ad space is reserved on a first come, first serve basis
- **Ad space is not reserved until payment is received**
- Remember **deadline** for artwork (ad designs) and payment is **October 21**
- **If you have any questions please call 732-449-9433 x126**

Enclosed please find check # \_\_\_\_\_ in the amount of \_\_\_\_\_

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Please completely **CIRCLE** the **size Ad** you'd like in the **2023 Borough of Sea Girt Calendar**

- 3.5" x 2" (business card size) - \$300
- 11" x 3.5" (quarter page monthly) - \$700
- 11" x 3.5" (quarter page casual) - \$600
- 3" x 3" (front cover) - \$850
- 3" x 3" (back cover) - \$750

